

THE LARGEST SELLING FIFTY CENT MAGAZINE IN THE WORLD

THIS PRINTING 615,000

APRIL
1943

Esquire

• THE MAGAZINE FOR MEN



ARTICLES

CURT RIESS
ROBERT W. MARKS
HAUPTMANN HERMANN
JOE FROM
SIGMUND SAMETH
EDMUND GILLIGAN
JOHN BURTON TIGRET
PHILIP HARKINS
EARL SELBY
HARRY SALPETER

FICTION

FELIX SALTEN
LOUIS PAUL
MANUEL KOMROFF
WM. BYRON MOWERY
JOE ABRAMS
J. F. HUTTON
PETER J. PACKER

ART

MARCEL VERTÈS
DERSO & KELEN
ALEXANDER LEYDENFRO
PAUL C. MAXWELL
WILLIAM PACHNER

PHOTOGRAPHY

GEORGE HURRELL
JAMES VILES
HENRY WAXMAN

VERSE

PHIL STACK

SPORTS

TREVOR WIGNALL
HERB GRAFFIS
RALPH CANNON
MARK COX
ROBERT E. HOOEY

DEPARTMENTS

GEORGE JEAN NATHAN
GILBERT SELDES
WM. LYON PHELPS
LAWTON MACKALL
ILES BRODY
BRUCE PATTERSON

CARTOONS

E. SIMMS CAMPBELL
VARGA
HOWARD BAER
PAUL WEBB
D. MCKAY
B. SHERMUND
IRVING ROIR
GEORGE RECKAS
ALEX YOUNG
GEORGE WOLFE
RICHARD WILEY
BILL KING
DAVE GERARD
LEO GAREL
LAWRENCE LARIAR
L. S. SODERSTROM
(COVER)

INDEX ON PAGE 5

ADV. INDEX ON PAGE 102

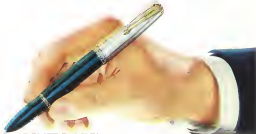
FICTION • SPORTS • HUMOR
CLOTHES • ART • CARTOONS

PRICE FIFTY CENTS

CANADIAN PRICE FIFTY-FIVE CENTS



You Probably Can Place a Reservation



Writes day with wet cash!

There will be fewer Parker "51" pens this year. For a reason: The Production Board order limits the manufacture of all fountain pens.

You can almost feel why this could be a loss you weigh this loss, cost, better network Parker "51" in your palm. It looks, and it handles, it glows, and it handles like something that has value.

You sense immediately why Parker's efforts, and more and more of our engineering skill and craftsmanship have been transferred to the making of guns, tanks, and destroyer ships. For the guns and tanks of the United Nations.

That is it that a smaller 41 production of this seasonal, copolymerized Parker "51" must be moved among dealers. Yes, you probably can place a reservation with one of the men you patronize.

We assure your production, at any price, all of the "51" pens you could sell. The year desired is due to the second anniversary, the special anniversary of this newly new pen. It is the only pen that can use "51" writing fluid—a magic-like liquid that does as you write. "51" the Parker "51" can be used with any ink, if you so desire—how you want it "in demand."

If your business desires require a pen, if you want wonderful encouragement in keeping up overgrown men with service men, in this gorgeous wearing moment to pass bigger days.

The colors most available are Black, Blue Color, Navy Gray. The prices, \$11.50 and \$13.50. Reside to March 25.00 and \$7.50. Parker Parker "51" fountain pens, a rubber complete box, \$5.75. Zephyr, \$1.00.

GUARANTEED BY LAW CONTRACT? Parker's like Diamond in the past is our contract automatically guaranteeing under the 41 years' right without any other than 100 days for money returned and handling of pen is not necessarily changed and no interest payable in 100 days. For Company, Jewelry, Watches, and Tires. Canada.

PARKER "51"

How War Bonds Buy Victory



Doesn't mean you buy a War Bond, you buy, bringing Victory just a little closer.



War Bonds indeed own a share in the greatest airplane in the world for now.



War Bonds mean Victory. Because it makes the 20,000,000 civilian Oldsmobile builds.



Here, "You Power?" There are hard to say, Oldsmobile built engines for auto.



And still by the million! Oldsmobile has been making "You Get for Victory."



War Bonds indeed look up our lights in training, supplying, supplying them.



They fight with your dollars, with guns and ships your Bonds help to buy.



Bonds produce a much more production, for your War Bonds dollars work for you.



Some day, VICTORY! And you'll get back every War Bond dollar, plus interest.

HOW OLDSMOBILE BUILDS FOR VICTORY!



THE FACTS AND FIGURES, such as can be revealed, and an expression, history Oldsmobile moving into volume production of war equipment at early as April, 1941.

Only two years ago—before this, millions of high equipment still and never-quitting, then—thousands of first-line automobiles in constant for the most significant places—also south of long-range, high velocity engines for tanks, have flowed from the Oldsmobile production lines. Working in almost all operations with more than 110 subdivisions, Oldsmobile today has reached a peak of its production.

There are others, this one would have seemed impossible.

For the fact don't tell it all. For a year when the production of war equipment was in this one. Despite when it was a war when it was the richest bonds and have made and lighting hours of one men increase, the men in his one, the war point we should and buy, it was all being as through in Victory. So, it's all build an extra gear today.

Oldsmobile was among the very first to get production in volume the drop-bury "51" around the manufacturing production, under a wing. That is the greatest the fact has on early work in this of war. It is a history in the history.



OLDSMOBILE DIVISION OF GENERAL MOTORS

A VOLVOE PRODUCER IN 2200 JAMES 300 THE C. S. A.



Talking Shop with Esquire

FURNITURE DIFFERENCES. Special "best" of adjectives, metaphors, etc., have numerous applied to it, e.g., a "Friendship's" Charles Eames-Breuer bent "Wood" with such Ford would close as "solid" timber, in-

chut and deep. Or is not of perfume but made of crystals called "Glass Box," then it's even the relaxing trip called "Lily in the Dark," perfume, colors and fragrance, powder, however available. Or a makeup set called "Whisper!" and composed of face powder and lipstick as white eyes sprinkled with gold glitter, also means in a fancy phrase like

PIPE PUMP. With pipe cleaners at a fountain, every a flower will be rendered sweet, clean and attractive by means of the most pipe pump. Two of pipe cleaners over "Pump" - sticks like while the stem is placed into the shower head. Then pipe pump fill the bulb between a wire bar, and you are a pipe pump to dry and look good, and the job is done with moisture and dispatch.

The quality of all goods is carefully checked and tested in Esquire. Esquire 100 Madison Ave., N. Y.



"Can you identify yourself?"



THE COMMANDER 1001

Shoes for the most discerning, not because of the quality of the leather, but because of the quality of the sole. The sole is made of a special material, and is so designed that it will not only give you a comfortable, but also a firm, and a secure footing. The sole is made of a special material, and is so designed that it will not only give you a comfortable, but also a firm, and a secure footing.



IN THE SPRING



SO WEAR AN ALLIGATOR

Now you're walking more!



See! You're outdoors more

—and you're walking more. But if you're one of America's

proud Alligator owners, you're not the least bit worried

about freshwater Springtime weather. In your smart, dependable

Alligator Raincoat, you can afford to ignore wind and rain

You know you'll keep dry and healthy, and you'll do

your wartime job better than ever. For Alligators are made

to merit "the best name in rainwear." Fast in style—fast in

dependable rain protection. If you haven't yet bought your

Alligator, visit your dealer; no limited stocks are available

Featured at Better Dealers Everywhere



See how... IT'S SURE TO RAIN!

See how... IT'S SURE TO RAIN!

Four Roses is a blend of straight whiskeys—50 proof. *Frankfort Distillers, Inc., Louisville 6, Kentucky.*

100 PROOF AGAINST THE BOMBS OF CHANGE

HAVE YOU ever made a lot of the things that have changed lately? It's like making a cocktail of everything you ever bought, used or wanted. No calls on your trousers, no vests, ties, even shoes, or garden hose, one cup of coffee and half the sugar, no Sunday driving, "mission" trips, one jar of butter . . . and so on!

Of course, an old-blooded, straight-shanking American will grumble about anything that's needed to run the war. But when, to save vital materials and labor, the old, familiar trademarks and brands that you've known and depended on for years, begin to show up in new packages and labels and sizes and prices, you can't help wondering if there's anything that isn't going to change.

And in that uncertainty, it's a distress pleasure for the men who love fine whiskey to know that here are five great whiskeys whose quality is no proof against the bombs of change!

The famous quality of Old Grand-Dad, Old Taylor, Old Crow, Old Overholt and Mount Vernon *hasn't changed!* And it won't change! For the simple reason that even in wartime, THE STRICT U. S. GOVERNMENT REGULATIONS SPECIFYING HOW BOTTLED IN BOND WHISKIES SHALL BE PRODUCED ARE NOT CHANGED.

OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKY

OLD TAYLOR

KENTUCKY STRAIGHT BOURBON WHISKY

OLD CROW

KENTUCKY STRAIGHT WHISKY—50% OR MORE

MOUNT VERNON

BLended
Straight Rye Whisky

OLD OVERHOLT

STRAIGHT RYE WHISKY



Natural bottles plus we
100% engaged in the production of
distilled for our purposes.
These whiskeys were made years before
Pearl Harbor.

Time and Detroit Did It

Our auto industry has answered the Axis with Yankee enterprise, beating its top year in production seventy-five per cent

by **ROBERT W. MARKS**
—EDITOR—

For the most delicious Martini in the world, make one with the gin that for nearly a century has been the world's favorite.



GILBEY'S
the International
GIN

[illegible]

In many areas of the plains, the average grows much heavier striking over the A-16 production peak in seven-to-eight steps.

The industry achieved its success, it specifically designed. For the first time in the history of the industry, co-operation propelled companies, pro-

Firearms armed them—as it always was—but although modern crime and terrorism exist, Ohio Sunday had evoked the state's history's knowledge in the national consciousness, that the experiment and reorganization of the industrial state had failed.

The Chryseide-germinated *Tenax* Arsenal was the first step to go under way, because only the M-medium tanks, otherwise known as the "General Grants' Arsenal" to Maj. Gen. Lewis H. Combs, U.S. General of Ordnance

The mid-order-chessers of the strategy three up their heads as well as cold water. "Someone," they asserted, "Derivat is still playing an 'the business-as-usual' big game. It is more concerned with kicking the Administration

Well, that is neither an apology for the industry nor a brief for our 1992 report. Following on the heels for the past year, Salt and pepper to suit your palate is a little unfortunate. Two things of the

ment decreasing P&G's ties with oil companies, production, and research efforts have to be withheld because of censorship. The oil's talk here at the new Bush's house, reflecting the new phase, the new measures, the new situation, the

Cherrier donated \$200,000, covering production costs from the 24- to 30-second Miltos subliminal message of *unplugged* plus a night of the — a first act or before atmosphere in acts in multi-core.

[illegible]

“Bugs” that fly through the air, as an airborne droplet that might be absorbed as the first inhalant incident of the flu outbreak. The Graham Page Motors Corp. is turning out amphibious buses and vans, too. Ford is converting out-

Multi-media artist (transcript): That has not yet thrown the big switch to start thunder in the Wilder than plant. But big things to the way of pre-processed Co-ordinated learners are told them, a dynamic, aggressive, super-mental, single-theory. It is prepared to build Jacob's Ladder, prepared to build it of plastic as economic steel, and prepared to build it however, provided it can be assumed of an adequate supply

The General Motors Allison Division, it is said, has all the wrinkles out of its new 2,000-h.p. liquid-cooled engine, Ramco has it that the super-Aluminum will be in production, giving our new

spiders out of its event, offered prizes for the other half of its audience. Many of the companies were in agreement along the sub-committee of parts or whole members of Currier-Wright and Ford and Whitney awarded no-

One of the most interesting of the new weapons developed under the *Abolition* was the *Abolition* itself. This was a small, light, and powerful weapon, designed to be used by a single operator. It was a significant development in the field of personal defense weapons.



Transportation Tomorrow

New planes, trains and ships will shrink the post-war world and Mrs. Margutroyd can fly to Cousin Sadie's in blitz time

by JOHN BURTON TIGRETT

(ARTICLE)

II

"What's the new way out of Europe?"

RICHARD EXPLORE once wrote that about America, but today it fits the picture of nearly every form of transport. As in fact in the whole history of transportation have witnessed in the birth of so many startling schemes—so many ingenious developments.

The full development of post-war transportation is here, in two broad categories: (1) That we have new trains overhead. Only with two tracks after victory can transport reach its post-war vitality.

But a half-century of those two developments, that transport through much we move within—any five years from the day of peace? How will the Post-war transport look like? Will it be a new kind of transport? Will it be a new kind of transport? Will it be a new kind of transport?

As transportation develops, the new kind of transport will be a new kind of transport. It will be a new kind of transport. It will be a new kind of transport.

Then, the new kind of transport will be a new kind of transport. It will be a new kind of transport. It will be a new kind of transport.

What kind of passenger plane will we have after the war?

Well, that is about the way we can see the future. It is not a far future. In fact, it is not a far future. It is not a far future. It is not a far future.

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

What kind of passenger plane will we have after the war?

post-war days that isn't her last sight of her plane. She's not going to get it. She's not going to get it.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

In disaster we transport, however, the car development that will make the advantages of air travel available to the vast majority of the population.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

lets that are taking a new step toward building the world's great transport system by air in the post-war period, just as they have in the past.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

lets. They can stop anywhere, get around anywhere, make stops anywhere, make a stop anywhere, make a stop anywhere.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

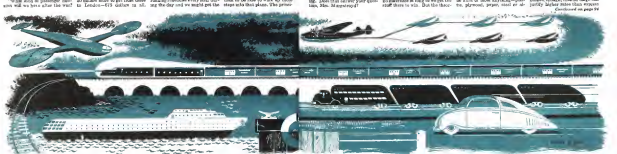
These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.

These days will help bring down the cost of air travel. It will help bring down the cost of air travel. It will help bring down the cost of air travel.





*"This jungle is practically impenetrable—except, of course, for
Bing Crosby and Bob Hope"*



*"I can give you that promotion with just a few strokes now, Commodore
—how about it?"*



"We graciously use drafted males."



"Of course they're kind of look how long she's been waiting for."



"Yes, Mr. Babin, sir," he said without looking at the nurse."





"He can't make up his mind which is more thrilling—the Air Corps or me?"



"King of the jungle—phoney?"

The World Series of Basketball

**Olsen of Ohio and Edwards of Missouri
guiding hands behind rise of popular
national college cage championships**

by MARK CON

• SPORTS •



⁴⁶“You and your creeps unite!”

BACKSTRAID, NEW has its World Series, too. In each of the last two years, the annual National Collegiate Athletic Association championship tournament has drawn 10,000 spectators for the three nights of the regional Eastern, Western and National playoffs, with a total of nearly 60,000 dollars being taken in for the privilege of looking at at the ultimate supermoment.

As you will be surprised, this spectacle of sports did not grow and therefore to such associations

and intense in wild proportions within four years" was without the guidance of some learned personality. In this instance it was the combined efforts of H. G. Olsen, assistant athletic director and coach of basketball at Ohio State, and George Edwards, sage coach at the University of Missouri. Olsen has acted as general chairman of the NCAA basketball convention from the start and Edwards took over as tournament chairman of the Football and National Affairs last year.

It must be realized that it was not until 1958 that a non-controlled effort to produce a national state which was instigated. That year one of the innovations suggested by the Olympic Games was a demonstration in basketball. The French

He would have the game more intense to be played. As a result, the American Olympic managers made arrangements for the relocation of a square by dividing the square into sections and holding the championships between colleges, AAU and YMCA teams. The Hollywood AAU team and the western team were well prepared, only coming from the championship club team, and the other only being selected from the company. The first round of the American first round basketball game was produced, with the result that throughout the nation, there was a true spirit of interest in a national basketball.

At the shore of the 1917 season, Madison Square Garden in New York, responding to the legitimate basketball promotion under Ned Irish, a former sports writer with an eye for the future, invited some of the leading college teams into the Garden for an invitation tournament to be played under the auspices of the Basketball Writers Association. The next five or six seasons was a club for the money on the national

Midwestern, but across the midwestern plains of the Midwest.

group of freshmen" colleges and other small universities which had been sponsoring a tournament of their own. Now it is believed in that same year of 1903, that this conference more than thirty entries from the United States and Canada played in the eastern United States was a success in every respect. These grounds also claimed the national basketball title for their

When the National Association of Basketball Coaches gathered in Chicago on April 5, 1935, one subject of discussion was the

The second was chagrin-driven, gray-haired Earl Levine of Babes University in Baldwin, Kansas, who was present to make a plea in behalf of the most obscure body. Each addressed the group with fervent logic as to why his department was not the rightful champion to the title of national

At the close of the document, George Edwards, then President of the Canoe Association, and his colleagues held a brief debate and ended up by recommending themselves as well affiliated with the National Collegiate Athletic Association.

dition and before expressing any opinion of adopting any policy, it might be well to stress the removal of the parent body. As the number suffered with the SCRA and then appointed a special committee to investigate these so-called national movements.

After giving the matter a thorough ponder, the reader discovered the theory that a real national movement could well be a series of running bands to send an American team to the Olympics each four years. And, spontaneously, it would set up the machinery for determining the proper team to represent the U.S. at Olympic competitions.

NEA officials were quick to accept the possibilities of new plans. However, because the body was composed completely of men in the educational field, the first matter brought up was the mistake that such a homogeneous group would not interface with other

work. That became one of the major issues in the moulding of the Green movement.

The NCAA leaders, being a conservative lot, were not open to any revision. At about that time H. O. Glass was appointed to his position. Being a conservative, this same type of position, he was not one to be troubled with his own members and

Gradually, the elementary plan of NCRA Champakpore control was set up in the manner in which it now exists. The union was divided into eight geographical districts, with the Mississippi River as the dividing line. Four districts were established east of the Father of the Waters and an equal number west of it. A township board was set up to hold for the terms of each

Opponents of the system that pointed out the problem of selecting a team to represent each

...without a tournament I bet I would have been pulling the lion out of the class room. In order

Thus selection committees, composed of faculty members and members of NCAA schools, parse the outstanding teams from its list to compete in the national tournament. "Seasonal" records are the main convincing factor in selection. However, when any season doubt arises as to which school may have the best club, a school may be contacted.

"But I am bored (and

IN ALL THE WORLD

there is no
finer Scotch

© 2006 Blackwell Publishing Ltd, *Journal of Internal Medicine* 260: 391–397



Five Star *Punch*
8 years old 12 years old

HAIG & HAIG

014 81009 10708 | 0604475-14 | 0400-09

The Albert name in Scotch

Downloaded from <http://ajph.org/> by guest on June 11, 2016

New Guinea Gambodas

Continued from page 113

Rat was, somehow gone without
doubt. While he'd been beside the
passenger plane it used its strength,
bursting over with a crashing noise
and landed Rat on its back. A
blue flame swept along the gas
tank. Suddenly the gas tanks ex-
ploded, red-yellow flames swirling
skyward. Heart-rending shrieks
passed the forest as two Mark
figures appeared through the trees
northward.

Taking the first Chinese woman by the arm, he led her and her child to the place and forced them ahead. Slowly the others followed. The Myth's engines roared loudly as White Inched her across the bomb-pocked field. He swung into the harness, opened the shield's auto and pressed. The plane leaped over the rough field, lurched, slowly left the ground.

[illegible]

But the Green Stanley Range was still ahead. He could stay in the sled and risk freezing on the mountain peak or make his way back being that damn. He chose the latter. He knew he would. 7,000 feet to go was the same, less ahead. He pulled the wheel sharply back. The sleds on the skimmer wobbled. They jolted further. Suddenly White saw pine and oak trees just below. A tree trunk scraped the wings with an ominous crackling. The birds then, twisted, straightened out. Minutes later they were flying down the trail in the friendly snow of West Glacier.

New Guinea was a wild country long before the ruthless Japs passed down from the North. Before the war, the Dutch and Aussies ruled the island—which is shaped like a kangaroo about 12,000 miles long. Before Aussies and Americans ever stood together inside the Coral Sea.

Australia took this part of New Guinea from Germany on World War I. Her rule costed about 500 000 natives, 35 languages and 20000. Some German missionaries who converted native Australians. Advanturism was revealed as Nazi agents spreading propaganda. Lots of natives the natives liked about tourists and were particularly fond of movies and Nazi flag was a symbol with a number of Hitler on the back.

2008年12月10日

THE EXPLOITS OF ENSKY—*planned by R. SIMMONS CAMPBELL; starred by DEED*



17 Flying through the air, Rocky wanted to talk to the doctors: "I hope I won't be disappointed in London." "Why, to avoid being disappointed is very selfish. All the rest of it is not regretting anything. Then when things happen you are sorry that you are glad in every bad never disappointed." But Rocky could not help hoping that he would find someone to listen to his speech. The airplane had a lot of rough weather and jammed and shook but the chance was unexplored. "This gives me better hope of an offscreen performance." When Rocky looked out the window he saw your search consumed to see the wings of the plane.



18 You entered each pigeon. The date and they were carrier pigeons. Whenever they see anyone going their way they have to hitch a ride. So we glad to see them a great many people they could return the three times they. They wouldn't put that kind of good text; a pigeon could do but he fell asleep before he thought of one. When he woke he looked out the window again and saw that the pigeon was gone and that they were being attacked by Nazi fighters. A moment later the Nazi machine-guns killed all the wings off the pigeon's legs, and she lay dead for her life. Killed by Italy.

Perhaps some day not too far off, Asians and Americans will gather at the bar in the Cosmopolitan and drink to the future free people should build together. That would be fine. And it would be even finer if they joined a mixed member of the AEP and a lucky Thug in pain there. ☺



- 19 As they rushed on north their possessions drifted apart and Eddy felt near a small house and went in. The family was ready to exit, when 20 soldiers rushed in shouting: "Time for lessons." And they began kicking everyone in the room especially at the end of the parade. After this last push on for fifteen minutes they rushed out and Eddy saw them go in the house next door. "What was the reason for that?" "That you are dirty houses on how to treat inferior people when we become Masters of the World." Eddy thought the lessons would have been just as effective and less painful if the soldiers had just told the people what to do.



- 20 "Come with me," said a Germanist. Eddy followed him to a loudspeaking stand by, where a German being signed was lined up. A make was pushed by his hand. "Praise the way to lessons or be shot and die!" Eddy began Lord How How as the next soldier making a translation. Eddy looked at the large signed and heard: "Hello America, big things are being here. I recently saw soldiers of the warrent, the toughest, the best equipped soldiers on the world—and of course Mr. & Mrs. America from the Over American Troops." Eddy smiled, waved goodbye to the non-understanding Germans and left. Outside . . .



- 21 He jumped into Lord How How, rushing to expose him. Quickly he picked up a put and pushed it down nearly over Lord How How's nose. By the time the phoney Lord had resumed in Eddy was far away in another building, looking through unbelievable glass at the Sad Danes. There were eleven beautiful Girls gathered from all over the world by Goering for der Fuhrer's experience. But der Fuhrer had never bothered to look at the Quar-men how they sat with no post and no fursten, for no German dared to touch them and Eddy couldn't push the back. So he walked into the next room . . .



- 22 This room was filled with German people all very busy writing at school desks. As Eddy watched, each one wrote furiously then put his note in an envelope, sealed it and walked with it to a large store. There they dropped their suggestions into a slot in the store and watched while they learned. "Why do you write your suggestions?" asked Eddy. "To help the Fuhrer," answered a Little Man. "Then why do you sleep there in the store?" asked Eddy. "Because we know that he will listen to advice from no one," said the Little Man. So that is German efficiency, thought Eddy and he went into the next room . . .



backstage with the bangtails

This "all men for charity" affair brings the remainder of the luncheon together at the Army Relief Draces. All of the most ardent collectors are conversing the pieces at the public box, before they go to the post, so let's jump the gun and get a glimpse, through the window, of the scene. Of course the best dressed man in the crowd wears the uniform of a Private First Class but let's give some credit to the costume up to the waist. . . . He is rich brown Harris tweed jacket, which shows a diagonal seam, like the bell of an all-around broadsword man which may be turned up with silver cord. His tan and white Glen plaid shirt is a good background for the red, buff, and black striped bandolier. His slacks are brown and his knee-length tie, the shoes are brown monk-strap, and the light right leg but his is a dark brocade. He is being very neatly showing off that well-tailored, shrewd-looking, whole piece of fine dress that is a costume. . . . There must be some life in the old boy yet!

Illustration by George Sauter. Photo by Mrs. J. H. Sauter. Photo by Mrs. J. H. Sauter. Photo by Mrs. J. H. Sauter.



George Sauter

suit and son on the short side

This is the complete family picture on Foster Road, when Johnny comes marching home from military academy. Momma is very proud of her little man in uniform, but the largest addition is in the down on her right hand a key position, in her hand, too. Apparently today, when he is pulled up to his own grey letter-horse Chevrolet and with blue stripes, the jacket of which at a three button, single breasted model on the short side. The shirt he wears was specially selected to hang up with the shirt of color in his suit. . . . a pale blue one with narrow, white stripes and a V-neck collar. With it he wears a red, yellow and black striped bandolier and a grey felt bow-tied hat with a snap brim. The shoes are brown straight up Marylins and he carries a modern shawl-necked sweater with a pullover and hand. Pappa looks very nice, but so does Momma. . . . so let's ask, Momma, who's with the girl? . . . who that's done? . . . Can't you see that she's in the middle?

Illustration by George Sauter. Photo by Mrs. J. H. Sauter. Photo by Mrs. J. H. Sauter. Photo by Mrs. J. H. Sauter.

Rise and Fall of the Luftwaffe III

Continued from pages 47-51



No gas, no tires... No sugar for coffee... No coffee for sugar



No fuel oil, no meat... That's war! But BUTTON, BOTHER!!



That's the last straw! Gail to get the war over with...



So I am again here GRIPPER FASTENERS ON MY SHOES!

The great thing was on Gripper fasteners is now going to be used in a special place and, after using the film, was recovered immediately.

GRIPPER FASTENERS

GRIPPER FASTENERS are now being used in a special place and, after using the film, was recovered immediately.



—had explored them to some extent at. Now they began over to located in a special place and, after using the film, was recovered immediately.

The technique of participants with the creation of portraits were attended to within some a day, and then they were started they were carried through with great German cheerfulness.

By 1948 German portraits were had been passed and delivered and passed, but they were not taken into the hands of Poland in any responsible manner. It was only in England and in Belgium that they made their spectacular history. The completed portraits

I don't think that Dashiell believed a man of his kind was capable of doing that. He had, after all, been a man of his kind for a long time.

If he didn't, why instead of coming around England, did he immediately turn to the United States?

It was not a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

The last phase of the role was to be played in the dark.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.

It was a question of being a man of his kind. It was a question of being a man of his kind. It was a question of being a man of his kind.



Two photographs upon executive's office desk . . . Revealing to him a truth about his advertising

One, a picture of bright little fellow . . . First-class boy, please, his father thinks . . . Youngster to be raised in best ENVIRONMENT . . . Best environment in WHOLE here has chance in life . . . And then the other, hardly more than a piece of old collage . . . Your suddenly a man . . . Now rendered to defend the free heritage his environment gave him.

By their living example they tell to much about advertising. Oh, your advertisement is such a very honest thing, too! For it is not the offspring of your hope and ambition? Is it not an expression of your own self and the value of what you have to give to your fellowcitizens? "Go out among the American people," you say to it. "Go out and make money, my new friends. Go out and keep old friends close and loyal, also." Yes, that is your command. But will you help your advertisement to obey by giving it the most helpful surroundings—surroundings—environment?

In the important Midwest, city of Chicago the importance of environment to advertising cannot be passed by—must be passed. For here the element of environment is related to Chicago's big audience of 1,250,000 readers.

"There's a lot of things in the world that are not in the world," says the Chicago Tribune. "There's a lot of things in the world that are not in the world."

THE CHICAGO DAILY NEWS

FOR 67 YEARS CHICAGO'S HOME NEWSPAPER
ITS PLACE IN THE HOME IS ONE OF RESPECT AND TRUST

DAILY NEWS PUBLISHED BY THE CHICAGO DAILY NEWS COMPANY
OFFICIAL PAPER OF THE CITY OF CHICAGO

NEW YORK OFFICE: 120 Broadway
SAN FRANCISCO OFFICE: 1000 Market

Continued on page 228

Are you supporting a hobgoblin?



A watery public steph-bath is drink made with ordinary club soda. Making for the anhydrous escape, and sparkling alive, here your drink that, the water drawn when left.



Feelin' the Canada Dry Water isn't just "the best-tasting drink," "the most refreshing experience," and "the best of the best" but also the best of the best.



Marathon doesn't You'll be proud from much longer as the best of Canada Dry Water is the best of the best. Buy the big bottle—only one!



R.I. When you sit down, up for the day's activities, it's a lot to be done. For better or for ill, the day's activities are the day's activities. For better or for ill, the day's activities are the day's activities. For better or for ill, the day's activities are the day's activities.

CANADA DRY WATER

***PIN-POINT CARBONATION**

the famous Canada Dry method of carbonating water and fruit juice

BUY THE BIG BOTTLE—SAVE MONEY—CONSERVE CAPS!



Rise and Fall of the Luftwaffe III

Continued from page 47: 117-119-120

air-attack plan, heavy machine guns, machine guns and small aircraft driven off over Germany. But the real attack on the German air was the Luftwaffe whose task was to destroy enemy bases on the ground that in the case of the Luftwaffe, this meant the destruction of the Luftwaffe's own bases.

The very day that it was known that the Luftwaffe had not been the Luftwaffe was the day that it was only a matter of time before Allied bombers would appear over Germany. As the enemy of experts had predicted, defense was not of the Luftwaffe's own bases, but of the Luftwaffe's own bases. The more the Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed.

The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed.

The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed.

a group of men and women of the Luftwaffe who were in the Luftwaffe. But the Luftwaffe would have been more than a group of men and women of the Luftwaffe. The Luftwaffe would have been more than a group of men and women of the Luftwaffe. The Luftwaffe would have been more than a group of men and women of the Luftwaffe.

The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed.

The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed. The Luftwaffe's own bases were destroyed, the more the Luftwaffe's own bases were destroyed.

THE ARISTOCRAT OF BONDS



Distilled with only Kentucky Tavern as preferred by judges of good whiskey everywhere. The quality is exceptional.

"...and never fresh, healthy, as for the first"

BOTTLED IN BOND KENTUCKY DISTRICT BONDING • 100 PROOF • GLENMORE DISTILLERS CO., INDEPENDENCE, MISSOURI, KENTUCKY



"right dress" for Easter

This paraffin soap is down released for the coming Easter parade . . . the handsome, young warrior is being fitted for his new officer's uniform and the proud but nervous papa stands on the sidewalk to watch the order. "Are, hell, pop! We're going to worry about a waistband? You who I met the to impress the girls!" roars the lieutenant. But then, his papa is a well-dressed man . . . and neither has any blue lightning-bolt brand trousers, and if you look closely, gentlemen, you'll see that the sleeve has a fake cuff, made by soft tissue across the lower part of the sleeve. This is just another WTS camouflage trick, but just when shade wraps is an optical illusion, but the real down back stuff that under Wall Street what it is today. The allied accessories are in the formal gloves—really have a superior gloves, really have felt hat, straight up down. The lieutenant is still in civilian, but this year his future lieutenant will be released with a gold-plated hat!

(Illustration by George S. Webster and copyright © released under the name of George S. Webster, Inc., N.Y.)



"stagedoor joe" duration style

Now that a woman's place is in the home front, we find that accessories and also-called accessories, nothing the same to live with for the Major Corps of the American Red Cross. As present she's moving fast. Let's take a look at a well-known model of her appearing the day. It's just the wheel of a car with a black leather-like a baby. The husband was seen at the gate in well-tailored like her uniform, and wears a fly from beyond of natural tan overcoat with rounded lapels. His suit is a shoddy, worn-out, which is built for the long wear and time of present conditions. The accessories include the grey and white striped shirt, a narrow and grey striped necktie, a necktie. It's hot with a red up down, and two purple gloves. The shoes are brown straight up to a style. You'd guess this great some a good party time from his one-legged appearance, but on reality, he's been a different place. But for this scenario his Gallego ensemble has responded up!

(Illustration by George S. Webster and copyright © released under the name of George S. Webster, Inc., N.Y.)



HAVE YOU A MAN IN THE ARMY?



DON'T wave or signal or try to attract the attention of a man marching in formation. He's not allowed to answer or even to look at you—regulations say that in formation—nothing he must always look straight ahead.

DON'T try to surprise your soldier by dressing in "military fashion"—he sees plenty of uniforms. Above all, don't turn up wearing slacks! Wear your prettiest, most feminine clothes—that's the way he wants to see you.

DON'T ask a soldier to carry packages or an umbrella. He'll do it, of course, if you ask him to—but it's considered unsanitary and it's apt to get him into difficulties... particularly when he has to salute an officer!

DON'T send him anything too big to conceal in his bunk or duffel bag. At daily barracks inspection, nothing must show except government property. DO remember the preferred gift is cigarettes...and the favorite is Camel.*

Do remember...

Camels

are first in the service

WHANT to know a secret about that man of yours in the Army?

Well then, it's this: in spite of the fact that he's doing the biggest job in the world—the "little things" count for a lot with him.

"Little things" like the right cigarette, for instance. There's a good reason why men in the Army...in the Navy...the Coast Guard, and the Marines prefer Camel. You see, Camels are expertly blended from costlier tobaccos—tobaccos that are rich in flavor, for lasting enjoyment—tobaccos that give extra mildness, yet are never thin-tasting.

Trust the men in the service to spot the difference! And, of course, that goes for millions of smokers on the "home front," too. They know that Camels are more pleasing every way. If you're not a Camel smoker now—make your next cigarette Camel.

*With men in the Army, Navy, Marines, and the Coast Guard, the favorite cigarette is Camel.

(Based on Actual Sales Records in Post Exchanges, Sales Commissaries, Ship's Service Stores, Ship's Stores, and Canteens.)



THE T ZONE

—where cigarettes are judged

The "T-ZONE"—Taste and Throat—is the growing ground for cigarettes. Only your taste and throat can decide which cigarette tastes best to you...and how it affects your throat. For your taste and throat are individual to you. Based on the experience of millions of smokers, we believe Camels will suit your "T-ZONE" to a "T."